

# Research on English Teaching mode of Higher Vocational Industry Based on “Internet +”

Suqing Wang

Ulanchap Medical College, Ulanchap, Inner Mongolia 012000, China.

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**Corresponding author:** Suqing Wang, Ulanchap Medical College, Ulanchap, Inner Mongolia 012000, China.

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## Abstract

With the rapid development of information technology, the traditional English teaching mode can no longer meet the needs of higher vocational students for knowledge and skill mastery. Therefore, the new situation has put forward higher requirements for the cultivation of talents. In order to better meet the needs of professional talents in social, economic, scientific and technological industries, this paper elaborates on the current problems of undergraduate education and the reform measures for these problems from the current situation of teaching English courses in higher vocational institutions in the era of "Internet+"; At the same time, this paper analyzes the future development trend and prospect in the light of the current actual situation, hoping to provide reference for English teaching in higher vocational colleges.

## Keywords

Internet+, English industry teaching, High position

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## 1. Introduction

With the introduction of "Internet+", English teaching in higher education institutions is also advancing with the times, incorporating network technology and information technology in the information age. However, there are many drawbacks and shortcomings in the traditional classroom teaching mode. Teachers are unable to transfer theoretical knowledge to students, and schools fail to adjust the curriculum and textbook content to improve learning efficiency according to the actual situation, etc. These are one of the important reasons that hinder its development. Therefore, this paper explores the application of multimedia tools for effective teaching in English education in higher education institutions in the new situation from a practical point of view, which can promote students to master more language skills in the Internet era and thus improve their overall literacy level.

## 2. Analysis of the Problems and Shortcomings in the Teaching Process of English Industry

### 2.1 The Traditional Teaching Mode is Backward

The traditional English teaching mode is to train listening in the classroom and to practice a lot in order to understand, speak and master the knowledge and skills. Although this approach allows students to learn more forms of language, the disadvantage of this approach is that it cannot develop higher level oral communication skills. The traditional English teaching mode is a teacher-led one-way indoctrination education, in which students passively receive knowledge and have low learning efficiency. This single, rigid and boring classroom format is not conducive to stimulating students' independent thinking and enthusiasm. Under the background of "Internet+", higher vocational institutions have made good use of modern information technology such as network technology. However, the lack of practical experience and theoretical support, as well as the lack of relevant teaching materials and professional teaching equipment, lead to the

ineffectiveness of English learning and even the opposite situation, which hinders their development. In addition, the teacher's dominant role in the traditional education model occupies too much time in the classroom, and students passively receive knowledge, which is not conducive to enhancing their interest in learning (Zhu Jingjing & Shao Fei, 2015).

## **2.2 Large Classes Affect the Learning Requirements of Different Students**

Students in higher education institutions come from all ages and have different learning abilities and acceptance levels, and there are also certain differences in the process of teaching English. In English teaching, teachers need to train students according to the characteristics of different students, while the traditional classroom teaching method mainly takes the teacher's explanation as the main form, and many students are not interested in English courses or do not have interest in listening or taking notes due to factors such as the tight time and large amount of tasks in large classes. In addition, some students think they can do well in their major courses after they go to university, and they lack practical ability and cooperation spirit.

## **2.3 The Teaching Resources are Relatively Single**

The curriculum of English teaching in higher vocational institutions is mainly based on professional skills, basic knowledge and language subjects, but relatively less on the cultivation of students' comprehensive ability. The traditional monolithic education model is based on the ideology of "teacher-centered". Under this concept, teachers focus more on their own work in the classroom in terms of lesson plans and textbook analysis, and they also focus on theoretical teaching to practice English speaking and writing skills, but rarely involve in the development of students' overall ability. Therefore, higher education institutions must actively explore new methods and approaches in order to achieve effective teaching mode reform (Guangping Sun & Wenqin Xie, 2021).

# **3. Analysis of the Importance of the Innovation of English Teaching Mode in Higher Vocational Industry under "Internet+"**

## **3.1 Create a Three-dimensional Teaching Mode**

The main task of English teaching in higher vocational institutions is to cultivate students' professional knowledge and language skills. Therefore, in order to enable students to better adapt to the needs of social development, a three-dimensional teaching system can be built by making full use of online platforms and multimedia technology when carrying out bilingual teaching in the "Internet+" education mode. This approach not only enables teachers and students to establish a good relationship and complement each other's strengths, but also promotes English learners to improve their overall quality level. English teaching is not only interactive between teachers and learners, but also online and offline through the Internet, which can also bring into play students' interest and subjectivity in the "Internet+" education mode.

## **3.2 Facilitate the Use of Online Learning Resources to Expand the Content of Teaching in a Comprehensive Way**

One of the main tasks of English teaching in higher education institutions is to make use of online resources to expand the learning contents and thus enable students to develop comprehensively. With the rapid popularization of Internet technology and computer technology, higher education institutions can make full use of modern information technology to explain English knowledge points. For example, through multimedia videos, pictures and audios, they can show the stories and news about the topics contained in some English articles; Students can also choose their own topics and materials according to the actual situation; The teachers can use the Internet resources to carry out oral communication activities or communication platform to share and discuss with each other what the students have learned in the classroom in small groups so as to achieve the teaching objectives (Wenxuan Zhang, 2020).

## **3.3 A More Perfect Teaching Evaluation System can be Established**

English teaching in higher education institutions is different from that of other general colleges and universities in that it mainly focuses on the cultivation of students' language ability, oral expression and comprehensive quality, rather than relying solely on traditional education models. Therefore, it is necessary to establish a more perfect and scientific evaluation system. In the context of the "Internet+" era, it is essential to build a more complete and comprehensive talent assessment system with systematic and practical characteristics. First, it can combine English course content with

network technology; second, through computer, smart phone and multimedia and other information means to conduct a comprehensive assessment of students, which can provide more comprehensive guidance for students in the process of learning English.

## **4. Innovation Analysis of English Teaching Mode in Higher Vocational Industry under "Internet+"**

### **4.1 Make Full Use of Network Resources to Effectively Supplement Classroom Teaching Content**

The purpose of English teaching is to enable students to master a large amount of knowledge in a short period of time and to use the language proficiently. When supplementing the classroom teaching content, teachers can make full use of the Internet resources to combine the English teaching materials with relevant knowledge, so that students can understand the knowledge more deeply after learning. For example, higher education institutions can establish a class group or a group reunion platform. This platform mainly provides services for students to communicate, discuss and share experiences (Yingying Li, 2022). At the same time, it is also necessary to strengthen the interactive teaching content construction work between teachers and students and between students and teachers, and to raise some questions and give answers to teachers during classroom lectures, etc. All these tasks need to be effectively guided by English teachers in higher education institutions in the daily teaching process.

### **4.2 Make Full Use of Internet Resources for Various Practical Activities**

English has become an important tool for students to learn knowledge in the Internet era. English teaching in higher vocational institutions should keep pace with the times and integrate the professional knowledge and skills learned in the network environment into practical activities, which is also an effective way for students to learn across disciplines. Higher vocational institutions can make use of campus network resources to organize various practical activities, such as holding English corner and speech contest. Through these platforms, they can improve their teaching quality and ability level, and also make use of the rich experience of the school community and off-campus internship to strengthen their understanding of the application and effect of what they have learned during their school years in the enterprises. Higher education institutions can also make use of campus network resources to carry out relevant practical activities, such as: holding English corner, speech contests and other forms, through rich practical activities to improve students' enthusiasm for learning English.

### **4.3 Conduct Practical Training Week Activities of English Teaching**

The practical training week activities of English teaching in higher vocational colleges can be started from the following aspects: firstly, effective integration for course contents. English learning training is carried out in the actual work where there are large differences in the professional knowledge and skills learned by students. Secondly, the classroom time should be kept to a minimum. By setting up simulated situations, students can better integrate into the real situation to learn and apply the language; Thirdly, the use of multimedia teaching equipment to support the practical activities to improve the effectiveness of the classroom and to stimulate the interest of the students; Fourthly, the course content is integrated and improved in the actual work to improve the teaching effect (Warren Tormey, 2011).

### **4.4 Innovation of Teaching Methods and Approaches**

The purpose of teaching English in higher education institutions is to improve students' learning motivation. In the English classroom, teachers should organize and guide reasonably and effectively according to the actual situation. First of all, it is the development of language knowledge. Secondly, it is necessary to strengthen the training of oral expression ability; finally, it is necessary to pay attention to the construction of the basic theory course of listening, reading, writing and translating and the development of practical links, set up some simulated dialogue situations, so that students can carry out communicative activities in real-life scenes.

## **5. Conclusion**

In order to meet the needs of China's social and economic development, English teaching in higher education institutions should be student-centered and focus on cultivating their communicative ability in using language. Therefore, the Internet era has put forward new requirements for vocational education. On the one hand, English curriculum reform and construction; on the other hand, the society pays more and more attention to the quality of talents, and professional qualification is becoming a trendy topic. This requires us to introduce network technology and computer technology to

improve classroom efficiency in traditional English teaching in higher education institutions, so as to achieve the improvement of students' learning effect and the effective improvement of employment rate level, and we should also pay attention to the cultivation of students' comprehensive English ability.

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