

# Research on Online Course of Career Planning from the Perspective of Practical Art Education

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## Abstract

Entering the information age, educational methods and methods are constantly innovating and progressing. The introduction of online courses in higher education has effectively provided impetus for the development of major universities. Combining OBE educational concept to carry out online teaching, from the perspective of achievement-oriented education, college art majors are educating people through practice. It is necessary to clarify the career planning education in practice and carry out a series of courses in combination with online forms, which will help the growth of college art students. The characteristics of online course teaching are distinct, with open learning content, diverse learning objectives and wide interaction space. Communication and interaction are not limited to the classroom, online teaching can spontaneously stimulate students' interest in learning, and online course learning requires flexible space and time. To carry out online art practice education, we should try to combine career planning, find problems in vocational education, improve professional skills to solve problems, and further develop online course design strategies for career planning of art majors.

## Keywords

Vocational planning education, Ideological education, Art practice, OBE

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## Foreword

Entering the information age, educational methods are constantly innovating and progressing, and information technology is closely related to education. The introduction of online courses into higher education has indeed provided impetus for the development of colleges and universities, and the integration of online and offline teaching will become the new normal of higher education. With the development of digital learning, the demands of teaching and learning have changed greatly, and learning situations and forms of learning support have become more diverse, which means that learners also need more adaptive curriculum resources, and teachers need to think about the construction of online courses and the demands of the network. Entering the information age, educational methods are constantly innovating and progressing, and information technology is closely related to education. The introduction of online courses into higher education has indeed provided impetus for the development of colleges and universities, and the integration of online and offline teaching will become the new normal of higher education. With the development of digital learning, the demands of teaching and learning have changed greatly, and learning situations and forms of learning support have become more diverse, which means that learners also need more adaptive curriculum resources, and teachers need to think about the construction of online courses and the demands of the network.

On-line teaching is more difficult for such practical majors as physical education and fine arts. Under such circumstances, the discipline of fine arts will also usher in changes. Make full use of resources to actively carry out online

teaching activities such as online teaching and online learning, and ensure the teaching progress and quality (Yue Luxi, 2022).

## 1. Characteristics of online course teaching

(1) The learning content is open. Colleges and universities have joined the wave of network course construction. Relying on Huada's excellent online teaching platform, such as massive open online courses and Superstar, etc. Use Internet technology to serve art practice and realize the sharing of curriculum resources between students and teachers.

(2) There are various forms of learning purposes. College students' study and life are increasingly inseparable from the internet. Network courses need to take the Internet as the carrier and realize online teaching through the Internet. Network has also become a position for college students to learn art practice and define their career goals. At the same time, the purpose of online courses is to build a platform for interpersonal interaction by using online courses.

(3) The interaction space is vast, and communication and interaction are not limited to the classroom. Internet, a way of communication, is very attractive to students.

(4) Stimulate students' interest in learning spontaneously. It is to stimulate students' interest in learning in the process of communication, exchange and interaction. The course relies on the Internet to form an online interactive space.

(5) The choice of time and space is more flexible. As the provider of course content, teachers can use the network platform to provide knowledge for students anytime and anywhere. As the receiver of course content, students' knowledge acquisition is not limited by time and space. It builds a bridge of knowledge transfer between teachers and students on the internet, and allows students to choose.

(6) Electronic learning resources. The electronization of teaching resources can create more concrete, vivid, intuitive and beautiful teaching contents by means of expression, color, music and images. Through the network and electronic devices, students can have a better intuitive experience, and their visual and auditory experience will be better, which is conducive to enhancing the memory of learning content.

## 2. Requirements of online courses

(1) Combining with OBE, taking the achievement as the goal orientation, taking the students as the foundation, and adopting the way of reverse thinking to construct the curriculum system. Results-oriented education can meet the practical requirements. The importance of artistic practice should not be ignored in online teaching of college art majors, and online courses should reflect the practical requirements.

(2) To meet the requirements of ideological and political education, online teaching should not only impart skills, but also spread ideas (Lin Chai & Shaoyan Gai, 2022).

Carry forward correct thoughts and actively convey more positive energy and confidence to students.

(3) Strict classroom discipline requirements, strengthening teaching management, requiring students to do it, actively paying attention to the preview materials pushed by teachers before class, and doing a good job in preview; Actively participate in teaching activities, attend classes on time and study hard; Carefully review after class, complete the homework assigned by the teacher, and actively discuss and communicate with teachers and classmates when in doubt. Teachers ask for classroom discipline before class, ask questions at any time, and ask students to turn on the camera at any time.

(4) Enhance classroom interaction. Change the form of one-way indoctrination teaching and increase the interaction with students, such as playing music and videos before and during class, rushing to answer, asking questions, voting, etc. in class to enliven the classroom atmosphere and improve students' enthusiasm and course challenge (Sun Yimeng, 2022).

(5) Practice requires that online teaching should be combined with practice. Network courses can't just be theoretical teaching, but also need practical teaching. As far as the career planning course for art majors is concerned, online teaching should be carried out in combination with the practice of art majors, and teaching should be carried out in combination with the practice of painting skills, composition skills and the growth process of artists. Therefore, according to the actual requirements, online teaching should carry out practical teaching, experiments and practical training that can be realized through network resources, and online teaching should guide offline learning and practice.

(6) Put forward certain requirements for teachers and students. Teachers are required to be familiar with online teaching methods, familiar with operating computers and online teaching equipment, be able to prepare lessons for online teaching, and be able to carry out online teaching practice activities. Students are required to be familiar with computer and network teaching equipment, and have the conditions for class. Students should overcome bad habits, actively complete all the learning tasks arranged and assigned by schools, teachers and parents on time every day, conduct self-study and physical exercises in their spare time, and cherish and make good use of precious learning time.

### 3. Analysis of the problems existing in online courses

(1) In the process of online learning, it is difficult to monitor students' learning status in real time, which requires students to have a high degree of self-control.

(2) The traditional interactive mode is difficult to adjust, the learning atmosphere is insufficient, and the dual-subject status has not been brought into play.

(3) It is difficult to grasp the progress of students' learning, while teachers and students of online courses can't communicate face to face, and teachers can't observe students' learning state, so they can't control students' mastery of knowledge in real time.

(4) Increasing the difficulty of teachers' teaching, resulting in low enthusiasm of teachers' teaching. Teachers' subjective attitude towards online teaching and the level of teaching ability are the main factors affecting online teaching.

(5) Students' self-discipline in learning is not high. Influenced by the learning environment, the relatively free learning atmosphere will make students feel no sense of urgency, and self-discipline is the main factor affecting the learning effect.

(6) Insufficient network equipment. Some teachers are older and unfamiliar with the application of network equipment, making it difficult to prepare lessons, while some students may have no network at home, making it difficult to attend classes. The condition of network equipment is the basis of online teaching, and teachers and students need to overcome the shortage of equipment in order to better carry out teaching activities.

### 4. Online course design strategy of career planning for art majors

(1) Make full preparation of course resources before class, give full play to the educational role of historical allusions, and integrate classic works and high-quality historical stories into online teaching for art majors (Hu Jing, Han Xiaodong, & Wu Xichun, 2010)

Innovating in teaching philosophy and teaching design, preparing for online teaching with various forms of teaching activities such as sketching and creation, and adding career planning education in the professional teaching process, so as to inspire college students' career enlightenment and gradually produce a good career direction.

(2) Innovate the teaching mode to promote the effective promotion of students' innovative and entrepreneurial ability. Through special salon, special discussion and literature reading, we can expand the teaching content. In teaching, efforts should be made to strengthen the education of students' innovative and entrepreneurial ability, and the research of career enlightenment consciousness should be carried out in the skill promotion combined with art teaching. Through online enterprise research, online job fairs and online interviews, art students' experience perception ability has been strengthened (Zhang Dandan, 2019).

(3) Make effective career planning education and vocational skill promotion teaching plan. Formulate ways to facilitate students' review and consolidation.

(4) Combining with OBE to carry out teaching design, the art practice can be transformed into practical teaching resources that can be learned through the network, such as electronic exhibition of art works, online painting, online exhibition halls and other forms to transform artistic entity resources into electronic teaching resources, which is convenient for students to learn.

(5) Strengthen the combination of career planning theory and practice, strengthen the teaching of career planning theory through online teaching, interpret the theories of each stage of career in detail, and carry out practical teaching in combination with the characteristics of art majors to interpret career planning of each stage of art career, so as to enhance the education of students' career planning awareness.

(6) Strengthen vocational enlightenment education. Design the curriculum content of career enlightenment education through online teaching, and cultivate students' ability to master skills, hobbies and career planning. Implement career enlightenment education, design different learning contents and learning objectives for different grades, and set up curriculum vitae making, artist career interview, art career employment survey and other content teaching. We can make full use of the advantages of online teaching, carry out different case teaching according to various existing case resources on the internet, and teach students some self-analysis methods to solve the problems of employment direction, so as to enhance their professional awareness in the process of self-understanding.

Online course is a teaching mode that conforms to social development. Through online teaching, we can realize the sharing of teaching resources and collaborative browsing, design many personalized details, and adopt network transmission technologies such as audio and video transmission and data collaboration to simulate the real classroom environment and achieve high-quality online classroom effect. As far as career planning education is concerned, it is necessary to organize the teaching content and network teaching supporting environment of art career planning education

according to the teaching objectives and teaching strategies, and carry out teaching activities on the network teaching platform by means of background music, electronic pointer, electronic whiteboard, screen sharing, web page sharing, text interaction, course recording and virtual classroom.

Therefore, the exploration of online courses of career planning education for art majors should not only be based on OBE, but also combine the skills requirements and career planning needs of art students. In the Outcomes-based Education mode, what students learn and whether they succeed or not is far more important than how and when they learn. Therefore, we should pay attention to the educational structure and curriculum, which are important means. We must have a clear idea of the ability and level that students should achieve when they graduate, and then seek to design an appropriate educational structure to ensure that students achieve these expected goals. To carry out online teaching, we can design courses in combination with OBE mode, and then through online teaching, we can promote students' career planning and guide them to establish correct career goals in the process of art professional skills upgrading and learning.

## Project

Research Project of the Steering Committee of Online Open Courses in Guangdong Undergraduate Universities in 2022, Project No.2022ZXKC434; Meizhou Philosophy and Social Sciences 2022 Planning Project, Project No.mzsklx2022018; 2021 School-level Higher Education Teaching Reform Project, Project No. JYJG20210110, Jiaying University; Scientific Research Projects of Jiaying University in 2022, Project No.2022SKY14.

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